



FOR IMMEDIATE RELEASE



# Operation Red Nose Headquartered at Maple Ridge Towing

*Local business steps up to support new safe ride home program.*



November 25, 2008, MAPLE RIDGE – Operation Red Nose organizers received wonderful news this week when an offer came forward from Maple Ridge Towing to use their premises as the Headquarters for the new program being launched in the communities of Maple Ridge and Pitt Meadows. Nine nights of operation will be managed out of Maple Ridge Towing under the leadership of host organization, PacificSport Fraser Valley.



“Operation Red Nose is a program that this community has needed for a long time,” says Randy Sorley, owner of Maple Ridge Towing. “When we learned the program was to be launched here, we wanted to get on board in a meaningful way. We look forward to welcoming the Operation Red Nose volunteers to our new premises on McKay Avenue.”



The Operation Red Nose safe-ride-home service kicks off this weekend, beginning at 9:00 pm on Friday and continuing the following night and all weekends in December (except the Christmas weekend) and New Year’s Eve. The service is available to anyone feeling unfit to drive for any reason – night blindness, road conditions, or under the influence of alcohol.

Atlantic  
Calgary  
Manitoba  
Montreal  
Ontario  
Pacific  
Saskatchewan

“The offer from Maple Ridge Towing came to us at a critical time in our planning,” comments Linda Palm, Operation Red Nose Manager, and General Manager for PacificSport Fraser Valley. “We had been working with the District of Maple Ridge in identifying a mutually agreeable location but were running out of time. Randy’s offer is very generous and reflects the commitment that the communities will need to demonstrate in order for the program to be successful.”



Fraser Valley  
Interior BC  
Northern BC  
Okanagan  
Vancouver Island  
Victoria

Volunteers are still needed for the Road Teams which provide the safe rides home for the clients, their guests, and their vehicle. Application packages can be picked up at the Ridge-Meadows RCMP Detachment located near the District Municipal Hall or at the Community Police Office in Pitt Meadows.

For more information about Operation Red Nose, call Linda Palm at (604) 515-NOSE (6673).



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